



Bravo!

Dedicated to Music Appreciation, Education, Performance—Today & Tomorrow

Sept 2014

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Letter From Our President

This year we are operating with a *triumvirate* (love that word!) serving as Co-Presidents -- Judy Kereakos, Deedee Odell and myself. Due to various circumstances, there was no President-Elect ready to step in and we agreed to fill the void. I have been responsible for the first trimester, June-September. Deedee will take over in October and Judy in February. All three of us have served as a President in the past -- Judy in 1982-83 and again in 2000-2001, Deedee in 1998-2000 and I in 2005-2006. Judy has served on the board for a total of 19 years over the years beginning in 1972 and including this year -- as Treasurer, Secretary, Hospitality Chair, Membership Chair, Garden of Note Chair, Historian, Member-at-Large and President. Deedee has served a total of 10 years beginning in 1990 -- as Reception Chair, Scholarship Chair, Membership Chair, Member-at-Large and President. Wow! I can't match those records, but I did help out unofficially with the newsletter in 2002 and have served on the Board a total of 6 years beginning in 2003 -- as Membership Co-Chair and President and last year as Consulting Past President. Now, we have an enthusiastic new President-Elect, Alan Hansen, so we feel that our ship is sailing along well.

We are still floating on the wonderful success of our 50th Anniversary Celebration on June 6 and June 7. Many thanks to the amazing committee that spearheaded the effort, and to Judy Kereakos and Deedee Odell who steered the ship. DeAnn Spencer led the challenge to add at least \$50,000 to the endowed scholarship funds held in the Rochester Area Foundation and achieved that goal!

As a result of the campaign, all but one of the competition categories has grown enough to cover a significant percent of the prize awards at a conservative level. The fund needing a second named donor (a minimum of a \$10,000 contri-

bution) is the Senior Division Winds category. If you might be interested, please contact any member of our Board. In addition, we hope for continuing contributions to all the funds so that distributions from endowment earnings will be able to meet 100% of the need and also permit increasing the awards over time. The other area where we are seeking additional funds is for the High School Recognition awards. The fund for awards to John Marshall and Mayo High School students is underfunded and the Century High School award is not currently being covered by endowed funds. In addition, we would like to include a Lourdes High School student in the annual recognition. A founding gift of \$5,000 would establish a new Century or Lourdes High School scholarship endowment fund. **Many thanks to all our donors.**

We want to welcome our new Board and Auxiliary members. Guy Vig has jumped right into the intricacies of the Treasurer's job with the help of outgoing Treasurer, Rick Kiscaden. Sharon Schmoll and Julianne Hagan have done the same with the Scholarship Committee, obtaining advice from outgoing leaders, Ginny Amundson and DeAnn Spencer. Margo Stich kindly agreed to take over as Communications Chair from Amy Lindstrom. April Horne will be overseeing the Garden of Note with the help of Ginny Amundson (in a new role). We are so fortunate to have Corey Henke, Warren Bandel and DeAnn Spencer back for a second year in the positions they filled so well last year.

In addition, we are delighted to have Carol Thompson back for her third year on the Herberger's fundraiser, Barbara Chase for her fourth as Secretary, and Nancy Slocumb in her eighth year as "Usher Musher" (as she calls it) Extraordinaire. Thanks so much to all members for their willingness to help fulfill our mission.

Ella VanLaningham, Co-President

Board of Directors

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Ella VanLaningham
Deedee Odell
Judy Kereakos

Secretary

Barbara Chase

Treasurer

Guy Vig

Financial Advisor

Rick Kiscaden

President-Elect

Alan Hansen

Arts Advocate

Vacant

Garden of Note

April Horne
Ginny Amundson

Herberger's Sale

Carol Thompson
Barbara Eakins

Lunch & Learn

Corey Henke

Membership

Warren Bandel

Communications

Margo Stich

Scholarship

Sharon Schmoll
Julianne Hagan

Ushers

Nancy Slocumb

Webmaster

DeAnn Spencer

2015 Young Musicians Scholarship Competition

The 51st annual Young Musicians Scholarship Competition will be held **March 7-8, 2015**. The Rochester Music Guild will award a total of \$6600 in scholarships to high school and middle school winners in four categories – piano, stringed instruments, wind instruments and voice. There will be preliminary and final rounds. Students who live within a 50-mile driving distance of Rochester are eligible to compete.

Musicians in the senior division will have the opportunity to audition for a \$1500 camp scholarship. Competitors who make the finals in their division, and who have indicated on their application that they are applying for the camp scholarship, will perform at the end of the day on March 8th to determine a winner.

The Winners' Recital will take place on Sunday, April 12. Put this on your calendar now! It is always amazing.

Information and application forms are available at rochestermusicguild.org. Also, details will be mailed to area music teachers and schools later this fall. Application deadline is **Saturday, January 17**.

This is a wonderful opportunity for young musicians in our area—be sure to spread the word!

2014 Senior Scholarship Awards

Each spring, the Rochester Music Guild awards a \$150 scholarship to a senior at each of Rochester's three public high schools. The students, recognized for musical excellence and dedication, are selected by the music faculty at each school.

Two of the awards are given in memory of Sid Suddendorf, a long-time music consultant for the Rochester School District. This year's winners were Mariah Amundsen (John Marshall High School) and Ella Solinger (Mayo High School).

The Rochester Music Guild funds a third scholarship for a senior at Century High School. Luke Carlson received that award this year.

Sharon Schmoll and Julianne Hagan,
Scholarship Co-Chairs

50th Committee Photo

DeAnn Spencer, Deedee Odell,
Lois Kennel, Ella VanLaningham,
Judy Kereakos, Jackie James and
Margo Stich.



2014 Junior Division Winners



Back Row (L to R): Theodore Pranoto Thayib, Jiwon Kim,
Anthony Sinicrope, Grace Cheng, Jessica He
Middle Row: Sidney Clarke, Mary Hagan, Jadelynn Zhang
Front Row: Matthew Dangerfield, Megan Dangerfield

2014 Senior Division Winners



Back Row (L to R): Ian McMeeking, Jonathan Mattson, Mikael Sloane, Mark Prihodko, Alex Scheel, Ranveer Vasdev
Front Row (L to R): Elizabeth Frankel, Abby Schneekloth,
Katherine Wright, Jenna Petersen, Marisa Lin

50th Anniversary Music Guild Report

On Friday, June 6, an event was held at Charter House under the leadership of Lois Kennel, a Past President, to celebrate the donors that helped us achieve that goal. On Saturday, June 7, we had our Annual Meeting led by President Jennifer Taylor with special recognition of all our Past Presidents and Board members, congratulatory comments from Jere Lantz, RSOC Music Director/Conductor and performances by 2014 scholarship winners, Jonathan Mattson, Ian McMeeking, Alex Scheel and Abby Schneekloth. In the evening, we sponsored a fantastic recital by scholarship winners from 1967 to the present. The performers did an outstanding job and the Christ United Methodist sanctuary was chock-full. A committee photo shows our feelings when all was said and done. Special thanks to everyone who made our celebration weekend what it was!

Membership

Have you renewed your membership with Rochester Music Guild for 2014-2015? Have you invited a friend to join the organization? If the answer is no, there is still time.

The membership application can be clipped from the back page of this newsletter or downloaded from our website, rochestermusicguild.org and mailed to RMG with your payment.

All new and renewing members will be eligible for a drawing for a pair of complimentary tickets to any Rochester Symphony concert if they join by October 10.

We are excited about the upcoming season and what we can do to provide support for music in the Rochester community. Our organization continues to provide both volunteers and financial support for the Rochester Symphony Orchestra and Chorale. Our annual scholarship competition awards multiple scholarships to area students. Additionally, we grant funds to non-profit organizations for the promotion of music appreciation through education and performance.

We sponsor a free monthly educational series known as *Lunch & Learn*, featuring a variety of topics and musicians. For these programs, you can bring your own lunch or purchase lunch. You will also receive notices of special music events throughout our area.

Membership dues provide the base for all of these activities. Please consider becoming a new member or renewing your membership. And, be sure to also invite your friends and neighbors to join Rochester Music Guild.

Warren Bandel, Membership Chair

Member Social following the program on Sunday Oct 12th at Zumbro Lutheran Church, 2:30 pm, featuring Minnesota Orchestra musician Ellen Dinwiddie Smith (more info on pg 5).

*Win free tickets
to an RSOC concert or tickets to
another local
music concert including
Choral Arts, Honors Choir, the new
Rochester Pops Orchestra and SEMYO*



*Join or renew your membership
by October 10
and be eligible to win!*

*Tickets will be drawn on October 12
from names of all members current as
of October 10. You need not be present
to win.*



Special Perk for RMG Members (if you haven't joined yet ... join now!)

St. Paul's Lyra Baroque Orchestra is graciously offering **complimentary admission to our members** for all concerts being held in Rochester this season. The first concert of Lyra's 30th year milestone is entitled *Audience Favorites!* and celebrates its dedicated volunteers, loyal audience members and generous donors. It will be held on Friday, October 10, at 7:30 pm at Zumbro Lutheran Church. To obtain your free ticket, check in at the desk when you arrive and fill in a form indicating you are a Rochester Music Guild member.

Since 1985, the Lyra Baroque Orchestra has been presenting historically informed, seventeenth- and eighteenth-century musical performances to diverse regional and international audiences, using period instruments to provide a unique musical experience. Under Artistic Director Jacques Ogg, the orchestra's core activity is an annual concert series of five programs, each performed in St. Paul and Rochester, and then adapted for a Sunday matinee Family Concert. In this 30th season 2014-2015, Lyra looks forward to sharing memories and contemplating the future, bright with exciting possibilities. Celebrate with them!

Lyra is making this phenomenal offer because it is seeking to expand its base of support in Rochester. Come celebrate with them!



Meet Board Member Corey Henke

Musician, teacher, people centered!

Corey Henke grew up in Eau Claire, Wisconsin. He attended St. Olaf College where he received a Bachelors of Music

Degree in Horn Performance. Further educational pursuits led him to completing a Masters Degree in Music Performance from the University of Nebraska where he also served as a graduate teaching assistant for two years. Thereafter Corey moved to Rochester as his soon to be wife Susan was already working full-time at Mayo Clinic.

He is currently a freelance musician and music teacher. His main job is giving private lessons at his horn studio where he thoroughly enjoys working with middle and high school students. This past year was especially notable as he had a student perform a concerto with the SEMYO Philharmonic Orchestra and another student who played first horn in the Minnesota All State Band. Corey is currently on the adjunct faculty at Winona State University and occasionally works with SEMYO as a sectional coach.

He is a member of the Rochester Symphony in addition to frequently playing with the Winona Symphony, Med City Brass, and several churches in Rochester. Past involvement includes the La Crosse Symphony, the Choral Arts Ensemble, Winona Chamber Music, and even performing once with the popular group Mannheim Steamroller. He also enjoys performing with his wife Susan who is an accomplished pianist.

To supplement his music income Corey enjoys a couple days a week working at R & S Transport where he give rides to people with disabilities. In a previous chapter in his life, he served as a supervisor in the general service department at Mayo.

Corey grew up listening to his three older sisters playing in Drum Corps shows and band concerts. He recalls that it “was expected” that he would play in band as well. He chose the horn because another kid suggested he pick it after not getting his first choice of percussion. Between his freshman and sophomore year of high school Corey started practicing the horn every day. And guess what – he loved the sound of it!

He adds “at that time I was shy and awkward so playing music was an opportunity for me to express myself. I think it helped me stay out of trouble too because I had some friends who were involved with drugs and committing crimes, which I managed to avoid.” Thanks to his interest in studying music he has been able to travel the world.

Corey is also interested in graphic design. His hobbies include watching movies, fishing, reading fiction, and travelling with his wife Susan.

Given his strong desire to spend time coming up with ways to make music a positive influence on people, Rochester Music Guild is most fortunate to have him return for a second year as the Lunch & Learn chair. Welcome back Corey!

Margo Stich



Meet Board Member Guy Vig

Retired Computer “Scientist”, choir engaged, number cruncher!

Guy was born in Grand Forks, North Dakota. He grew up here then went on to attend the

University of North Dakota (when the teams were still the Fighting Sioux). He graduated in Dec 1977 with a major in Computer Science. His 35-year career at IBM saw computers go from ones the size of side-by-side refrigerators to ones that fit in your pocket or purse - ones that can take pictures and make phone calls to boot. His wife, Kara, also graduated from UND and followed him to Rochester. Guy's two children, Noah (age 30) and Sarah (age 27) are more musically gifted and inclined than he was, probably due to the fact that their mother played multiple instruments and was also a dancer.

Guy has sung in his church choir for many years, which is where he met Judy Kereakos, current guild co-president, who was the church choir accompanist. Guy learned about Rochester Music Guild through Judy and hearing annually of the sale of garden vouchers each spring.

Guy retired from IBM in 2013 and was contacted by Judy about taking the treasurer position in 2014. Judy was well aware of the responsibility Guy had held for years, namely that of tracking donations to their church. In addition he had served as chair of the church's finance committee.

After meeting with Rick Kiscaden, the Rochester Music Guild treasurer for the past six years, Guy realized that Rick had set very high expectations for the position, but decided to take on the challenge anyway.

These days Guy can also be found volunteering in multiple areas at the Mayo Clinic, including talking with patients being treated for cancer, offering them drinks and snacks, and in general striving to make their experience at Mayo as pleasant as possible.

RMG is grateful to Guy for coming on board to share his financial record-keeping skills, and fiscal “watch-dog” insights to our board. Thanks, Guy!

Margo Stich

***For the latest information on the activities of
the Rochester Music Guild,
check out our website:***

rochestermusicguild.org

Webmaster: DeAnn Spencer

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Lunch & Learn

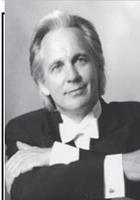
The 2014-2015 Lunch & Learn programs launch with **two programs this Fall!** In October we welcome **Minnesota Orchestra musician Ellen Dinwiddie Smith**. Note: in place of the standard time and lunch, this “weekend” event is scheduled for 2:30 pm with a reception following the program. In November we return to Charter House for a program conducted by **Maestro Jere Lantz**.

Sunday, October 12th, 2014 - 2:30 pm Zumbro Lutheran Church - All Things Horn: Life in a World Class Orchestra



Join Minnesota Orchestra musician **Ellen Dinwiddie Smith** for an afternoon full of adventurous tales about all things horn. Ellen will bring a variety of historical instruments to play and describe, talk about life in the Minnesota Orchestra, and perform a few of her favorite pieces. Ellen Dinwiddie Smith is a graduate of the Curtis Institute of Music and has been a member of the Minnesota Orchestra since 1993. She is in demand nationally as a performer and contributes to Twin Cities musical life as a guest soloist, chamber musician, teacher, and creator of the Colonial Chamber series. More information at <http://www.minnesotaorchestra.org/>

Monday, November 17th, 2014—11:30 am lunch, noon-12:45 pm program—Charter House - Symphonic Thrill Ride!



Lunch & Learn welcomes back Maestro Jere Lantz for a preview of the Rochester Symphony’s November concert. Maestro Lantz will tell the story behind the music and explain how three different composers created three very distinct masterworks. Audience members will learn about the haunting but beautiful *Cantus in Memory of Benjamin Britten* by Arvo Pärt, the exciting and vibrant *Italian Symphony* by Mendelssohn, and arguably the greatest piano concerto ever written, Brahms’s *Piano Concerto No. 2*. For more information about Jere Lantz and the Rochester Symphony visit www.rochestersymphony.org. Lunches can be ordered.

Such reservations are requested by Wednesday, November 12 by email to lunch@rochestermusicguild.org or call Corey at **507-696-2023**. The cost is \$10. Attendees can bring their own lunch.

**Rochester Music Guild 2014
Scholarship Endowment Campaign**

SUSTAINERS (\$5,000-\$15,000)

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Lee Afdahl
Patricia Andersen
Richard Andersen
Warren Bandel

(con’t pg. 9)



Rochester Symphony Orchestra & Chorale

Sounds of the Symphony

The Rochester Music Guild is a strong supporter of the youth education programs of the Rochester Symphony Orchestra & Chorale. We continue to support the Rochester Orchestra & Chorale (RSOC) both financially and with volunteers on request. This year, besides being a concert sponsor, we have moved our usual long-time sponsorship of various chairs to support of RSOC's educational efforts. These include *Playing With the Pros*, *Symphony in the Schools* and *HoNk*SqUeAk*cRaTcH*BoOm!* This is in line with our mission - to promote the art of music through appreciation, education and performance, today and tomorrow.

Photo from *Symphony in the Schools*



A note from Maestro Jere Lantz...

First and foremost, we'd like to thank the Rochester Music Guild for its generous support of our concerts and educational activities: *Playing With the Pros*, *Symphony in the Schools* and *HoNk*SqUeAk*cRaTcH*BoOm!* I'd also like to welcome you to the 2014/15 season!

Back by popular demand, we open the season with *Lights, Camera, Symphony!* Our program looks at music old and new. We celebrate the 75th anniversary of what many fans and critics consider the greatest film musical of all time, *The Wizard of Oz* (1939). A possible competitor celebrates its 50th birthday, Walt Disney's *Mary Poppins*, which still enchants children of all ages. More recent scores include *Harry Potter*, *The Pirates of the Caribbean*, themes from multiple James Bond 007 films, *E. T.*, and, of course, *Star Wars*. And we'll recount the tale of how the Rochester Symphony Orchestra became the first to perform John William's *March from Raiders of the Lost Ark* in a concert. Between these blockbusters, we'll sit back for romantic interludes—music that recalls some of the most tender moments from the silver screen: "The Way We Were" from the movie of the same name; "Moon River" from *Breakfast at Tiffany's*, and the 1931 song that didn't become a hit until it appeared in the best picture of 1942, *Casablanca*, and then lent an equally romantic mood to 1993's *Sleepless in Seattle*. That song? "As Time Goes By."

In November *Andrew Staupe Returns* to complete his Brahms cycle after we play Arvo Pärt's enchanting *Cantus* and Mendelssohn's *Italian Symphony*. Andrew Staupe, is one of America's most impressive young virtuosos. A multiple contest winner, he has made his Paris, Boston and Carnegie Hall debuts and is appearing with orchestras throughout the country. This is his third appearance with the RSOC. He'll join us for Brahms' Piano Concerto No. 2 in B-flat. No concerto gives both the pianist and the orchestra such a workout. Its appearance is always a special occasion on any orchestral season.

The season continues with *Beethoven Out of the Shadows* as our Chorale rejoins us for Beethoven's only oratorio, *Christ on the Mount of Olives*, together with his *Fidelio* Overture and Fourth Symphony. Kevin Dobbe's stunning technology, *Symphonic Vision*, will bring electrifying color to an entire program from Britten's *Young Person's Guide to Mussorgsky's Pictures at an Exhibition*. Then it's our stunning season finale with international superstar *Midori Plays Brahms* to close.

We hope you can join us for what is sure to be a thrilling season!

-Jere Lantz, RSOC Music Director

MEMBER SPECIALS!

Rochester Music Guild members who sign up by October 10 are eligible for two specials being graciously offered by RSOC — a 10% discount on a season subscription (cannot be combined with other discounts) and a drawing for two pairs of free tickets to a concert of each winner's choice.

Garden of Note Fundraiser

Thanks to eighteen wonderful sellers, members of the RMG board and many buyers of vouchers, we had another successful partnership sale with Sargent's Nursery which gives us back 20% of the face value of \$25 vouchers. With total sales of \$25,625, we cleared \$5,125 for the Guild plus received an additional \$370 in donations. The 2014 chair, Paula Horner, paid for printing, so there were no expenses. The profits help support all our programs. Diane Witzig was our top seller for 2014, with Nancy Brubaker and Shirley Edmonson a close second and third. We are so appreciative of them and our other sellers, Ginny Amundson, Virginia Anderson, Heidi Bardsley, Barbara Chase, Barbara Eakins, Corey Henke, Judy Hickey, Paula Horner, Ann Judisch, Judy Kereakos, Carol Thompson, Glenn VanLaningham and Janet Woods. The Music Guild appreciates the many volunteer hours of our sales team and the support of the Rochester community. May your gardens always be beautiful with your items from the use of the Sargent's vouchers. Our amazing sellers could use your help in 2015, so please think about joining them in the spring!

April Horne, Garden of Note Chair

Rochester Flute Choir Becomes Nonprofit The Rochester Flute Choir is pleased to announce its non-profit status under the auspice of the Rochester Community Band. The ensemble is one of only two ensembles of its type in Southeastern Minnesota. The band currently has 15 members and has held 16 performances since its inception in October of 2012. Its mission is to provide quality live music to Southeastern Minnesota, as well as educate its listeners and performers about flutes and the pieces we play. Our new non-profit status will help us achieve this mission." The Rochester Flute Choir, pictured below, is available to perform for church services, luncheons and other events. To learn more about the Rochester Flute Choir visit www.rochesterflutechoir.org.



Grants Report

Rochester Music Guild sees part of its mission to be that of fostering relationships with other nonprofit music organizations. In early summer, the Board advertised the availability of a limited amount of funds for grants to help music organizations with their educational and performance events. The following organizations applied and were awarded a grant to be used between September and June: Choral Arts Ensemble, Honors Choirs of Southeast Minnesota, Rochester Chamber Music Society, Rochester Music Men Barbershop Chorus, Sing Out Loud/Bella Voce, Southeast Minnesota Suzuki Association.

Do we have your e-mail address?

The Rochester Music Guild continues to find e-mail a convenient way to send members interesting and pertinent arts-related information through US mail.



If you are not receiving this newsletter by e-mail and wish to, please provide a current address. And remember to notify us of any changes. Meanwhile we hope to keep you updated in various areas:

2014-15 Rochester Musical Performances calendar,
Reminders of Music Guild *Lunch & Learn* presentations,
News of "late-breaking" musical opportunities,
And more!

Please consider including your e-mail address on your membership renewal form or you can send an e-mail update to the guild through communications@rochestermusicguild.org or call Margo Stich at 507-288-5319 Thanks!

Note of thanks from a 2014 scholarship winner...

It is with immense gratitude that I write to you regarding my recent experiences with the Guild. Over the past few months, you have provided me with some of the most enriching musical opportunities I have ever had. The teenage years are often filled with uncertainty, which - in my case, at least - frequently manifests itself in nervousness over public music performance. Participating in the scholarship competition, however, has taught me one of the most important musical lessons I could ever learn: just enjoy the music, and everything will take care of itself from there. Throughout the competition, I was able to grow so much as a musician and as a person by embracing this lesson, and I owe all my thanks to you. Thank you for providing talented judges, dedicated volunteers, and generous scholarships for advancing the musical journeys of young musicians. As I eagerly embark on the exciting musical journey to come, I will never forget the growth and opportunity that the Rochester Music Guild has allowed me to have.

Sincerely, *Elizabeth Frankel*

In Memoriam.....**Marianne Segura**, resident of Rochester and Washington, D.C., died May 19, 2014, at Methodist Hospital from lung cancer. Marianne fought cancer with the same indefatigable enthusiasm she brought to living, raising five daughters, and establishing three careers. She was born Mary Ann Gilchrist in 1941 in Evanston, Illinois. In 1968, Marianne moved to Rochester with her husband Dr. Joseph Segura. Thereafter she began her career managing the Rochester Symphony, later moving to D.C. to oversee fundraising for the American Symphony Orchestra League, and eventually opening a fundraising consulting firm. Indeed, she will always be remembered, by so many, as a champion of the arts and community.



Herberger's Community Days November 14-15, 2014

Fall is almost here! This means that for the **ROCHESTER MUSIC GUILD FAMILY** that the **HERBERGER'S COMMUNITY DAYS EVENT** is just around the corner. Now wait a minute! Before we who let's say have been around for a long time (decades actually!) shout "Oh No! Not that again!" or the Newbies might say "The W h a t?" Please give me another chance to try to WOW you into realizing this is the most fantastic fundraiser an organization like ours could hope for. But, let's start at the very beginning.

Herberger's is a department store, under the Bon Ton conglomerate, that is vitally interested in and supportive of the community it serves. Granted it helps their business but it also provides nonprofit organizations, such as ours, an enormous opportunity to raise a large sum of money, which in turn allows us to meet or exceed our near-term goals, thus providing us the breathing space to dream even bigger dreams. (Whew, that was a mouthful, but it's all true.) This year's **EVENT** is not unlike last year's or many before that. Herberger's will have a huge pre-Christmas sale in mid-November, for which it has prepared a coupon book containing LOTS and LOTS of excellent bargains. Among the coupons is a **re-usable** one for 25% off every purchase throughout the sale weekend and the pre-sale week days preceding.

Soon the Guild will mail you an encouraging note, two coupon books, and a directive sheet where you can tell me what you are doing about the coupons. You can buy one, both, neither (**DON'T FORGET TO RETURN THEM TO ME**) or **MANY**. Every last \$5 from the sale of each book goes directly into the Guild's bank account. If we sell 100 books we bank \$500. Sometimes people send a donation along with, or instead of buying, coupon books or send additional dollars. The Guild very much appreciates every penny it gets from every donor, but there is one last **MAJOR** factor to think about ... **THE BONUS!**

And that brings me to what is **REALLY DIFFERENT** this year. Herberger's didn't change the rules. **THE Guild IS RE-DIRECTING IT'S EMPHASIS!** The Bonus is the vehicle whereby Herberger's gives the Guild a "donation". **This is how it works.** The bonus is based on sales receipts for the total sale period. Our bonus is based on the percentage of books we sell compared to the total number of books sold by all participating organizations. That's the nitty-gritty explanation. The bottom line is simple. **THE MORE BOOKS WE SELL, THE BIGGER OUR PIECE OF BONUS PIE** (\$500 in 2013). With the bonus in mind, the Guild has agreed that any donations received will be counted as books "purchased" and those books taken to a nonprofit organization for distribution to lower-income families. This way, we can have a win-win scenario: (a) Herberger's potential sales are increased, (b) Guild members can take full advantage of bargains in the books and (c) people choosing to send donations will be enhancing their donation by adding to our bonus. We hope you will be delighted with your books and look forward to seeing you.

*Carol Thompson, Herberger's Sales Chair
Barbara Eakins, Assistant, and Pamela Haase, Financial Recorder*

January 10, 2015 ... *save the date!*

HoNk*SqUeAk*ScRaTcH*BoOm

Mayo Civic Center

9:00-11:00 am and 1:00-3:00 pm. No preregistration required.

Free of charge! Students must be accompanied by an adult.

RSOC invites 4th-6th grade students to try orchestra and band instruments under the guidance of professional musicians of RSOC.

Upcoming Events

September 26 & 27, 2014, 7:30 pm
Choral Arts Ensemble: Singer Showcase
First Unitarian Universalist Church, Rochester

September 27, 2014, 7:30 pm
Rochester Chamber Music Society:
From the Old Country
Christ United Methodist Church, Rochester

October 12, 2014, 2:30 pm
RMG Lunch & Learn: All Things Horn (free)
Zumbro Lutheran Church, Rochester

October 12, 2014, 4:00 pm
Festival of Music Series: Denis Evstuhin, pianist
First Presbyterian Church, Rochester

October 19, 2014, 3:00 pm
Rochester Pops Orchestra (free will offering)
Mount Olive Lutheran Church, Rochester

October 25, 2014, 7:30 pm
October 26, 2014, 2:00 pm
Rochester Symphony Orchestra & Chorale
Lourdes High School, Rochester

November 1, 2014, 6:30 pm
SE MN A Cappella Concert
Lourdes High School, Rochester

November 1, 2014, 7:30 pm
Rochester Chamber Music Society Concert (free)
Christ United Methodist Church, Rochester

November 8, 2014, 7:30 pm
Choral Arts Ensemble
Rochester Covenant Church

November 9, 2014, 4:00 pm
Festival of Music Series: Stiletto Brass Quintet
First Presbyterian Church, Rochester

November 17, 2014, noon
Lunch & Learn: Symphonic Thrill Ride! (free)
Charter House, Northview Room, Rochester

November 22, 2014, 7:30 pm
November 23, 2014, 2:00 pm
Rochester Symphony Orchestra & Chorale
Lourdes High School, Rochester

December 5, 2014, 7:00 pm
SE Minnesota Suzuki Assoc: Honors Recital (free)
Rochester Congregational Church UCC

See rochestermusicguild.org for more details and additional events

2014 Scholarship Endowment

(con't from p.5)

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Member Social

Sunday, October 12: Zumbro Lutheran Church

Join us for a little **reception celebrating our members** — immediately following the 2:30 program featuring Minnesota Orchestra musician, Ellen Dinwiddie Smith (pg 5).

Bravo!

Rochester Music Guild
PO Box 5802
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Bravo! is the official newsletter of the Rochester Music Guild. It is published to inform members and friends about our activities, which support and encourage music, music, music.

Our membership year runs from July 1, 2014, through June 30, 2015.
The Rochester Music Guild welcomes all people who love music!

If you have not yet sent in your membership dues for 2014-2015 please use the form below to join us in nurturing music in the Rochester Community. Thank you!



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Your membership dues directly support Rochester Music Guild Scholarships, Rochester Symphony and Chorale, *Lunch & Learn*, and community educational programs.

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